# Global IT Firm Transforms Customer Service

## sapience

#### The customer

A globally recognized IT consulting and outsourcing giant that is amongst India's top  $5\,\mathrm{IT}$  companies.

#### **CHALLENGES FACED**

- Lack of real-time visibility into actual workload and capacity utilization for business leaders
- Ever-increasing operating costs
- Low employee retention
- Steady decline in profitability over 3 years at a large 5,000 person business unit with fixed SLA rates but increasing costs
- No leading indicators to predict delivery issues

#### The findings

Daily average "work time" (total on-PC time on work related activities) per employee was 35-40% (more than 1.5 hours) lower than the company's expectations.

Uneven work distribution: long hours for top 20%, lower effort by next 60%, and below par for remaining 20%.

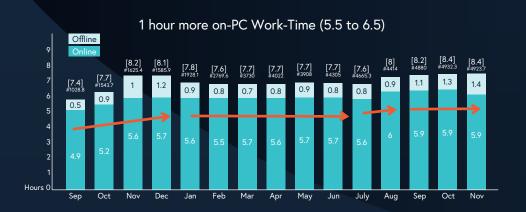
Heavy stress for top performers.

Business transformation, improved productivity, and optimal capacity utilization = High profitability

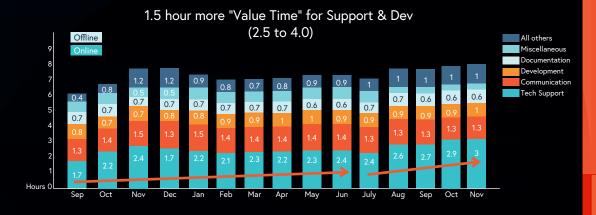
30% improvement in productivity

### The results

Knowing your own work patterns helps employees and the team to deliver improve performance.



- Increased each employees' on-PC time by 1 hour a day in a few months.
- Increased 1.5 hours (30%) in "Value Time" (core activities).
- Substantial increase in SLAs from the 5,000 person team.
- 7% reduction in employee count for existing customers.
- Released employees moved to new customers, saving on hiring and training costs.



#### ADDITIONAL BEST PRACTICES FOR IMPROVED FOCUS

**Golden Hours:** the most productive 1.5-hour time periods during the day, which were further declared as "Silent Time" to ensure that the entire team focused on core support activities.

Sapience Work Yoga™: users adopted practices like "In the Zone" and "Managed Off-PC Intervals" to ensure more focused and efficient effort.

Training on efficient email usage and a shift to stand-up team meetings.

#### **About Sapience Vue**

Sapience Vue is our automated Enterprise Work Activity Analytics, Insights and Productivity product that accurately captures effort data in a contactless manner and provides actionable insights for fact-based decision making by keeping employee privacy at its core. Sapience Vue is a SaaS based product built from the ground up with latest technology stack and best-in-class security.

The Sapience Vue product measures and analyzes work activity, effort and time productivity. It focuses on improving the revenue, profitability, and overall delivery capabilities of organizations. It is a truly domain and function agnostic product that is delivering value to +90 clients in 18 countries and with over 1 trillion work hours analyzed to date.

) by

Sapience Analytics 7800 North Dallas Parkway Suite 660 Plano, TX 75024

With our actionable insights, self-reporting, and predictive analytics, you can build your new Way of Working (WoW) by streamlining:

- Remote working

- Workforce productivity and analytics
- Outsourcing governanceIT software management and
- End-user experience management
- Sales Workforce Productivity

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